

# Google Executives are Floating a New Plan to Fight Fake News on Facebook and Twitter | Quartz

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Fake news, bots, and propaganda were hot topics at the World Economic Forum meeting in Davos last month, and Google executives there floated an intriguing idea to some fellow attendees—what if the company could tell users whether information is trustworthy before they shared it on social networks like Facebook and Twitter?

Representatives from Google and its parent company Alphabet eagerly discussed how the company can play a greater role in reducing misleading information online, several Davos attendees involved in and briefed on these conversations told Quartz. A notification system, perhaps via an optional extension for Google's Chrome browser, was an idea that these people said was broached more than once. Such a browser-based system controlled by Google could alert users on Facebook's or Twitter's websites when they're seeing or sharing a link deemed to be false or untrustworthy.

Source: [Google \[GOOG\] executives are floating a new plan to fight fake news on Facebook \[FB\] and Twitter \[TWTR\] — Quartz](#)