

Google and Facebook ‘considering ban on micro-targeted political ads’ | The Guardian

By Alex Hern

November 7, 2019

Google and [Facebook](#) are both considering new rules banning the micro-targeting of political ads, according to reports.

Critics of political advertising online have long worried that the ability to display specific messages to small sections of the electorate runs the risk of damaging democratic norms, by allowing candidates to present different platforms to different demographics.

[...]

Source: [Google and Facebook ‘considering ban on micro-targeted political ads’ | Media | The Guardian](#)