News Item

# Generative Artificial Intelligence and Elections | Center for Media Engagement

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> Generative AI (GenAI) has emerged as a transformative force in elections playing out across the world. In a series of reports, the Center for Media Engagement investigates GenAI's role before, during, and after several key global elections in 2024.
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> The reports examine the potential impacts of GenAI on key democratic processes in the U.S., Europe, India, Mexico, and South Africa. These insights are critical to groups working to sustain and advance democracies in the face of constant transformation of the digital environment and associated communication processes.
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Source: [Generative Artificial Intelligence and Elections – Center for Media Engagement – Center for Media Engagement](#)