

FTC Explores Rules Cracking Down on Commercial Surveillance and Lax Data Security Practices | Federal Trade Commission

By Federal Trade Commission

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The Federal Trade Commission today announced it is exploring rules to crack down on harmful commercial surveillance and lax data security. Commercial surveillance is the business of collecting, analyzing, and profiting from information about people. Mass surveillance has heightened the risks and stakes of data breaches, deception, manipulation, and other abuses. The FTC's Advance Notice of Proposed Rulemaking seeks public comment on the harms stemming from commercial surveillance and whether new rules are needed to protect people's privacy and information.

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Source: [FTC Explores Rules Cracking Down on Commercial Surveillance and Lax Data Security Practices | Federal Trade Commission](#)