

Facebook's plan: Make nice, but don't give in | Axios

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Facebook last week took steadily intensifying heat from fleeing advertisers and [boycott leaders](#) and received a big thumbs-down from [its own civil-rights auditors](#). Its response, essentially: *We hear you, but we'll carry on.*

The big picture: Early on in Facebook's rise, CEO Mark Zuckerberg learned to handle external challenges by offering limited concessions and soothing words, then charging forward without making fundamental changes.

Driving the news: Friday Bloomberg reported Facebook was weighing [a temporary blackout on political ads](#) right before the November election. That could give the social network a jump on reining in misinformation — but would hardly satisfy critics who have focused on Facebook's failure to curb hate speech or to moderate President Trump's violence-threatening tweets.

[...]

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