

News Item

Facebook's Pandemic Feuds Are Getting Ugly | The Atlantic

By Kaitlyn Tiffany July 16, 2020

A disposable face mask is burning in the bottom of a cake pan. It's a controlled blaze, the perfect size for roasting a hot dog—which someone is doing, holding it above the flame on a metal skewer. A tinny recording of "The Star-Spangled Banner" plays in the background, building to its familiar end just as the hot dog appears to be fully roasted.

The comments beneath the 30-second video, posted to Facebook in June as part of the "Burn Your Mask Challenge," run the gamut from mirth to disdain to a swelling of patriotic pride. "LOVE THIS!" with three laugh-crying emoji. A smattering of sober warnings not to eat a hot dog that has been roasted in the fumes of incinerated fabric.

[...]

Source: Pandemic Facebook Has Become a Parody of Itself - The Atlantic