

Facebook, YouTube bans on RT and Sputnik muffle Russian propaganda | The Washington Post

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In the first four days of Russia's invasion of Ukraine, viewership of more than a dozen Russian state-backed propaganda channels on YouTube spiked to unusually high levels. Just a couple of weeks later, it dropped to zero after YouTube [blocked those channels](#) globally, helping derail one of the most powerful propaganda engines in the world.

Two dozen media channels backed by the Russian government on Facebook experienced similar spikes in traffic, according to a Washington Post data analysis, then plummeted as the company [instated a ban](#) in Europe.

The muffling of the megaphone of the Russian state media, which has falsely framed the country's invasion of Ukraine as "special operation" intended to protect Russian-speaking Ukrainians from Nazis, marks an unprecedented move by the social media giants to stop the spread of misinformation. And early signs show some of the actions may be working.

[...]

Source: [Facebook, YouTube bans on RT and Sputnik muffle Russian propaganda | The Washington Post](#)