

Facebook to Use AI to Stop Telling Users to Say Hi to Dead Friends | The Guardian

By Alex Hern

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Facebook has promised to use artificial intelligence to stop suggesting users invite their dead friends to parties.

The site's freshly emotionally intelligent AI is part of a rash of changes to how Facebook handles "memorialised" accounts - pages whose owner has been reported deceased, but which are kept on the social network as a memorial.

Memorialisation of accounts allows for treasured images, videos and posts to be kept online, as well as providing a focal point for grieving friends and relatives to share memories

But the feature has caused its fair share of pain as well: since the account is kept on the social network, and largely treated the same as any other Facebook user, the social network has used it for the same algorithmic features as anything else. That means users have been sent recommendations to invite dead relatives to parties, suggestions to wish them a happy birthday, and more.

[...]

Source: [Facebook to use AI to stop telling users to say hi to dead friends | Technology | The Guardian](#)