

Facebook to pause all political advertising—after the election | Ars Technica

By Kate Cox

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It seems fair to say that, here in the United States, this is an election season unlike any other, with tensions running exceptionally high. Facebook, which through its collection of apps reaches the vast majority of the US population, has again launched a new slew of initiatives to mitigate the harm misinformation on its platforms can cause. Several of these measures are sound ideas, but unfortunately, two of its latest efforts once again amount to waiting until the horse has made it halfway around the world before you shut the barn door.

Facebook explained yesterday in a [corporate blog post](#) what its Election Day efforts are going to look like on both Facebook and Instagram. The company has promised for months that it will run real-time fact-checking on and after November 3 to prevent any candidate from declaring victory before a race is actually called, and it showed what that process will look like.

[...]

Source: [Facebook to pause all political advertising—after the election | Ars Technica](#)