

Facebook is giving free ads to the World Health Organization to fight COVID-19 misinformation | The Verge

By Monica Chin

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Facebook is providing the World Health Organization (WHO) with free ad space in response to COVID-19, the disease caused by the novel coronavirus. In a [post](#) on Tuesday, CEO Mark Zuckerberg announced that the social network is providing WHO with “as many free ads as they need” for outreach related to the outbreak. It’s also providing “ad credits” to other organizations and is working closely with the Centers for Disease Control and Prevention (CDC), UNICEF, and national ministries of health.

[...]

Source: [Facebook is giving free ads to the World Health Organization to fight COVID-19 misinformation - The Verge](#)