

News Item

## Facebook funnelling readers towards Covid misinformation – study | The Guardian

By Emma Graham-Harrison & Alex Hern August 19, 2020

Websites spreading misinformation about health attracted nearly half a billion views on Facebook in April alone, as the coronavirus pandemic escalated worldwide, a report has found.

Facebook had promised to crack down on conspiracy theories and inaccurate news early in the pandemic. But as its executives promised accountability, its algorithm appears to have fuelled traffic to a network of sites sharing dangerous false news, campaign group Avaaz has found.

Pages from the top 10 sites peddling inaccurate information and conspiracy theories about health received almost four times as many views on Facebook as the top 10 reputable sites for health information, Avaaz warned in a report.

[...]

Source: Facebook funnelling readers towards Covid misinformation – study | Facebook | The Guardian