

Facebook exempts political ads from ban on making false claims | The Guardian

By Alex Hern

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[Facebook](#) has quietly rescinded a policy banning false claims in advertising, creating a specific exemption that leaves political adverts unconstrained regarding how they could mislead or deceive, as a potential general election looms in the UK.

The social network had previously banned adverts containing “deceptive, false or misleading content”, a much stronger restriction than its general rules around Facebook posts. But, [as reported by the journalist Judd Legum](#), in the last week [the rules](#) have narrowed considerably, only banning adverts that “include claims debunked by third-party fact-checkers, or, in certain circumstances, claims debunked by organisations with particular expertise”.

[...]

Source: [Facebook exempts political ads from ban on making false claims | The Guardian](#)