

Facebook Could Help Journalism by Making News Easier to Find | WIRED

By Steven Levy

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Facebook announced on Monday that it was going to spend \$100 million to help local news outlets during the coronavirus crisis. “It’s a moment where getting accurate news about the coronavirus is vital for all us,” says Campbell Brown, the former television news anchor and Facebook’s vice president of global news partnerships. This urgent need for news comes as ad revenues for news sites are drying up. “Local journalists are being hit especially hard, even as people turn to them for critical information to keep their friends, families and communities safe,” Campbell [wrote](#) in a blog post announcing the grant. As if to put an exclamation point on that notion, also on Monday, the [Gannett](#) newspaper chain told employees at 100 newspapers that they would have to take unpaid leave.

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