

News Item

Facebook bans deepfake videos ahead of the 2020 election | The Verge

By Makena Kelly January 7, 2020

> With a presidential election campaign underway in the United States, <u>Facebook</u> <u>announced Monday that it has banned</u> manipulated videos and photos, often called deepfakes, from its platforms.

> The policy change was announced through a blog post late Monday night, <u>confirming an earlier report from *The Washington Post*</u>. In the post, Facebook said that it would begin removing content that has been edited "in ways that aren't apparent to an average person and would likely mislead someone" and are created by artificial intelligence or machine learning algorithms.

> But the policy does include content that is parody or satire, or video that has been edited to remove words or change the order in which they appear, the company said.

[...]

Source: Facebook bans deepfake videos ahead of the 2020 election - The Verge