

News Item

Facebook and YouTube are losing the Covid-19 vaccine misinformation fight | Vox

By Rebecca Heilweil December 21, 2020

> Social media companies like Facebook and YouTube have ramped up their policies against coronavirus misinformation and banned false claims about Covid-19 vaccines. But as distribution of the vaccines begin, online accounts are exploiting loopholes in new policies and successfully sharing misleading claims that attempt to discourage vaccination.

> Throughout the pandemic, platforms have established and updated rules meant to curb false claims related to Covid-19. Between March and October, Facebook took down 12 million pieces of content on Facebook and Instagram, and it added fact-checking labels to another 167 million posts. But the rollout of an authorized Covid-19 vaccine has forced social media companies to adapt again, changing their approach to both Covid-19 misinformation and longstanding anti-vaccination content.

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Source: Facebook and YouTube are losing the Covid-19 vaccine misinformation fight - Vox