

Facebook allows Trump campaign to run deceptive Census ads [UPDATED] | Popular Information

By Judd Legum

March 6, 2020

UPDATE (3/5, 2 PM): Hours after the publication of this report, Facebook abruptly reversed course and said they would take down the Trump campaign's ads about the Census. Facebook disclosed the decision in an email to Vanita Gupta, president of The Leadership Conference on Civil and Human Rights. Gupta emailed top leadership at Facebook, including Mark Zuckerberg and Sheryl Sandberg, on Thursday regarding Popular Information's report and Trump's "deliberately deceptive and misleading" ads.

"Upon further review, these ads are currently being taken down given the policies in place to prevent confusion around the official U.S. Census," the company said.

[...]

Source: [Facebook allows Trump campaign to run deceptive Census ads \[UPDATED\] | Popular Information](#)