

Facebook Accepted Thousands Of Dollars To Promote An Ad Its Own Fact Checkers Had Debunked | BuzzFeed

By Cameron Wilson

January 29, 2020

Facebook continued to run an advertisement for a conservative media company disputing the link between climate change and Australia's bushfires for days after the false claims were debunked by the platform's own fact-checking partner.

One of Facebook's largest advertisers, PragerU, spent between US\$2,500-3,000 on promoting a post sharing a video, titled "Fires in Australia: the Left vs the Facts", that had been flagged for containing false information.

The ad was seen by more than one million users in the United States when it ran between Jan. 7-12 according to Facebook's Ad Library.

The incident shows that while the social media giant says it is [working to remove misinformation](#) about the fires, it is continuing to accept money in exchange for aiding the spread of false information

[...]

Source: [Facebook Allows Advertisement For Debunked Video About Australia's Bushfires](#)