

News Item

Experts grade Facebook, TikTok, Twitter, YouTube on readiness to handle midterm election misinformation | The Conversation

By Dam Hee Kim, Anjana Susarla, and Scott Shackelford October 19, 2022

The 2016 U.S. election was a wake-up call about the dangers of political misinformation on social media. With two more election cycles rife with misinformation under their belts, social media companies have experience identifying and countering misinformation. However, the nature of the threat misinformation poses to society continues to shift in form and targets. The big lie about the 2020 presidential election has become a major theme, and immigrant communities are increasingly in the crosshairs of disinformation campaigns – deliberate efforts to spread misinformation.

Social media companies have announced plans to deal with misinformation in the 2022 midterm elections, but the companies vary in their approaches and effectiveness. We asked experts on social media to grade how ready Facebook, TikTok, Twitter and YouTube are to handle the task.

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