

News Item

Exclusive: YouTube Ran Ads from Hundreds of Brands on Extremist Channels | CNN

By Paul P. Murphy, Kaya Yurieff and Gianluca Mezzofiore April 19, 2018

YouTube continues to place ads on channels run by the online and digital network InfoWars, which is notorious for promoting conspiracy theories, despite the backlash it got from advertisers in the wake of CNN's reporting in March. CNN has since found that YouTube also put ads for Mozilla and 20th Century Fox Film on a Nazi YouTube channel.

The company's ad ran on Brian Ruhe's Nazi channel. YouTube subsequently deleted the channel for violating its community guidelines against spreading hate speech. Before its deletion, ads ran frequently on the channel.

Ruhe — who, when contacted by CNN for comment, emphasized that he did not want to be referred to as a "neo-Nazi," because he thinks of himself as a "real, genuine and sincere Nazi" — confirmed to CNN that his channel was monetized before its deletion.

Source: Exclusive: YouTube ran ads from hundreds of brands on extremist channels | CNN