

Doctors are now social-media influencers. They aren't all ready for it. | MIT Technology Review

By Abby Ohlheiser

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When President Donald Trump suggested during a press conference that doctors should look into treating covid-19 patients with an “injection inside” of disinfectant, “or almost a cleaning,” Austin Chiang, a gastroenterologist at Thomas Jefferson University Hospital in Philadelphia, knew he had to react.

In his lab coat and scrubs, a stethoscope draped around his neck, and staring directly into the camera, Chiang sat in front of a news headline about Trump’s comments and mimicked screaming.

“I promise I won’t pretend to know how to run a country if you don’t pretend to know how to practice medicine,” Chiang wrote on the screen. [The video](#), posted shortly after Trump’s comments, quickly gained tens of thousands of views.

[...]

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