

News Item

Do browser extensions keep anyone away from fake news sites? Maybe a tiny bit | Nieman Journalism Lab

By Shraddha Chakradhar May 12, 2022

As more companies and platforms adopt ways to figure out whether fact-checking, flagging questionable content, or some other form of alert works best to dissuade people from consuming misinformation, a new study finds that credibility ratings for news sites may offer a tiny ray of hope — if users actually use them.

Conducted by researchers at New York University's Center for Social Media and Politics using credibility ratings by the news rating website NewsGuard, the study looked at data from more than 3,300 volunteers who were recruited to be surveyed about their news consumption habits, with a subset of around 970 volunteers recruited to have their online news consumption monitored. The study was conducted over two different 2-week periods between May 2020 and July 2020. The findings were published last week in Science Advances.

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