

Do browser extensions keep anyone away from fake news sites? Maybe a tiny bit | Nieman Journalism Lab

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As more companies and platforms adopt ways to figure out whether fact-checking, flagging questionable content, or some other form of alert works best to dissuade people from consuming misinformation, a new study finds that credibility ratings for news sites may offer a tiny ray of hope — if users actually use them.

Conducted by researchers at [New York University's Center for Social Media and Politics](#) using credibility ratings by the news rating website [NewsGuard](#), the study looked at data from more than 3,300 volunteers who were recruited to be surveyed about their news consumption habits, with a subset of around 970 volunteers recruited to have their online news consumption monitored. The study was conducted over two different 2-week periods between May 2020 and July 2020. The findings were published last week in [Science Advances](#).

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