

Disinformation Risk Assessment: The Online News Market in Kenya | Global Disinformation Index and Code for Africa

By Robin Kiplangat and Naomi Wanjiku

December 8, 2021

Since the news business has expanded to the online world, transformations in news production and distribution have exposed the industry to new disinformation risks.

The following report presents the findings pertaining to disinformation risks for the media market in Kenya based on a study of 29 news domains. These findings are the result of research led by the GDI in partnership with Code for Africa from June through September of 2021. All sites included in the report were privately informed of their individual scores and risk ratings to allow for engagement and feedback.

The need for a trustworthy, independent rating of disinformation risk is pressing. This risk-rating framework for Kenya will provide crucial information to policy-makers, news organisations, and the ad tech industry, enabling key decision-makers to stem the tide of money that incentivises and sustains disinformation.

[...]

Source: [Disinformation Risk Assessment: The Online News Market in Kenya | Global Disinformation Index and Code for Africa](#)