

News Item

Disinformation for profit: How a Florida 'dealmaker' turns conservative outrage into cash | The Washington Post

By Isaac Stanley-Becker August 13, 2020

The reality curated by "The Bearded Patriot" and "The Wolf of Washington" is dismal.

The websites tell of nonstop riots and "crazed leftists." They warn of online censorship and the wiles of an "anarchist billionaire," a reference to <u>George Soros</u>, the liberal investor and Holocaust survivor.

The material is tailor-made to inflame right-wing passions. But its underlying purpose is to collect email addresses and other personal information from impassioned readers, whose inboxes then fill up with narrowly targeted ads. The effect is to monetize the anger stoked by misleading political content — for as much as \$2,500 per list of contacts.

[...]

Source: <u>'The Bearded Patriot' publishes conservative 'news' hoping to gather email</u> addresses - The Washington Post