

Disinformation campaigns are murky blends of truth, lies and sincere beliefs – lessons from the pandemic | The Conversation

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July 24, 2020

The COVID-19 pandemic has spawned an [infodemic](#), a vast and complicated mix of information, misinformation and disinformation.

In this environment, [false narratives](#) – the virus was “[planned](#),” that it [originated as a bioweapon](#), that COVID-19 symptoms are caused by [5G wireless communications technology](#) – have spread like wildfire across social media and other communication platforms. Some of these bogus narratives play a role in disinformation campaigns.

The notion of disinformation often brings to mind easy-to-spot propaganda peddled by totalitarian states, but the reality is much more complex. Though disinformation does serve an agenda, it is often camouflaged in facts and advanced by innocent and often well-meaning individuals.

[...]

Source: [Disinformation campaigns are murky blends of truth, lies and sincere beliefs – lessons from the pandemic](#)