News Item

'Deepfakes' are here. These deceptive videos erode trust in all news media. | Washington Post

By Cristian Vaccari and Andrew Chadwick

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> In January, Facebook and Twitter published new policies for dealing with "deepfakes," or what the industry terms "synthetic media" — audiovisual clips created with the support of artificial intelligence (AI). These techniques are so effective that it's extremely difficult — often impossible — to tell the content is fake. Deepfakes are so named because they rely on "deep learning," a branch of AI.
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> In other words, dirty tricksters now have the technology to create videos in which it really does look like a prominent politician is violently cursing at a baby — or worse.
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> [...]

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