

News Item

## Deepfakes are coming for American democracy. Here's how we can prepare. | The Washington Post

By Tim Hwang and Clint Watts September 11, 2020

Manipulated videos are rapidly becoming a fixture of the 2020 election. On Aug. 30, House Minority Whip Steve Scalise (R-La.) used Twitter to <u>share a video</u> that was misleadingly edited to distort Democratic presidential nominee Joe Biden's views on defunding the police. That same day, Dan Scavino, the White House social media director, tweeted <u>a manipulated video</u> to make it appear as though Biden had fallen asleep during a televised interview.

So far, full-fledged deepfakes — audio and video manipulated with the help of cutting-edge artificial intelligence techniques — aren't playing a major role in online discourse. The hoax videos shared by Scalise and Scavino use relatively crude, widely available methods to create what experts refer to as "cheapfakes." These videos require no specialized expertise and are relatively inexpensive to produce. Because these fakes are often so obvious, those who distribute them can disingenuously dismiss them as simply satire or jokes.

[...]

Source: Opinion | Deepfakes are coming for American democracy. Here's how we can prepare. - The Washington Post