

Deepfakes and Fake Media are Coming for our Memories | Vox

By Brian Resnick

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Due to advances in artificial intelligence, it's now possible to convincingly map anyone's face onto the body of another person in a video. As Vox's Aja Romano has explained, this technique is becoming more common in pornography: An actress's head can be mapped onto a porn actress's body. These "deepfakes" can be generated with free software, and they're different from the photoshopping of the past. This is live action — and uncannily real.

On Tuesday, BuzzFeed published a demonstration featuring the actor and director Jordan Peele. Using FakeApp, the same tool used in the celebrity face-swapping porn, BuzzFeed took an old video of President Obama and swapped in Peele's mouth as he performed an impression of Obama. It's a creepily powerful PSA with a forceful message: "This is a dangerous time. Moving forward, we need to be more vigilant with what we trust from the internet."

Source: [Deepfakes and fake media are coming for our memories - Vox](#)