

News Item

Gigged: The End of the Job and the Future of Work | Data & Society

By Data & Society September 13, 2018

This event will take place at 4:00 p.m. on September 19, 2018 at the Data & Society Research Institute (<u>map</u>). Free RSVP can be found <u>here</u> and a livestream will be made available <u>here</u>.

Join Data & Society in welcoming journalist <u>Sarah Kessler</u> to discuss her new book <u>Gigged: The End of the Job and the Future of Work</u>. Kessler will share her analysis of the perils and promises of the platform gig economy in conversation with Data & Society's Alex Rosenblat, researcher and author of the forthcoming book <u>Uberland:</u> <u>How Algorithms Are Rewriting the Rules of Work</u> (October 23, 2018) and Aiha Nguyen, Social Instabilities in Labor Futures Engagement Lead.

One in three American workers is now a freelancer. This "gig economy"—one that provides neither the guarantee of steady hours nor benefits—emerged out of the digital era and has revolutionized the way we do business. High-profile tech startups such as Uber and Airbnb are constantly making headlines for the "disruption" they cause to the industries they overturn.

But "disruption" introduces new challenges to employees and job-seekers who seek to navigate platform policies, ensure workplace safety, and hedge against instability. Join us for a timely discussion on the quest to find meaningful, well-paid work as technology increasingly destabilizes and transforms the future of labor.

Source: Databite No. 113: Sarah Kessler | Data & Society