# MediaWell

# Cyabra gets $5.6M Series A to launch news disinformation detection analysis tools | TechCrunch

By Kate Park

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> Misinformation and disinformation content has continued to increase across social media channels, and its effects have impacted every type of organization, from the public to private organizations. A Tel Aviv, Israel-based startup called Cyabra has built a SaaS platform that measures authenticity and impact within the online conversation, detects false information and its authors, and further analyzes it to connect the dots.
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> The startup announced it has closed a $5.6 million Series A round as it releases several new disinformation detection analysis tools that help to increase authentic conversations, consumer influence, trends and the success and reputation of companies. Its Series A round brings the total raised to $7.6 million.
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> The latest funding was led by OurCrowd, along with Peter Thiel's Founders Fund, Harpoon Ventures, Alabaster, Accomplice, Red Shepherd Ventures, Summus Z, TAU Ventures and Capital Y Management. Angel investors, including former global co-GM of Samsung Pay Will Graylin and former CPO of Tinder Brian Norgard, also joined in the round.
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