

COVID Misinformation and How to Stop It | Syracuse University News

By Jennifer Stromer-Galley

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The Surgeon General just released a toolkit to help people fight misinformation about COVID-19 vaccines. It is geared specifically for people to talk about misinformation within their close circles of friends and family.

Social media researcher Jenny Stromer-Galley, professor at the iSchool at Syracuse University, can offer insight on the proliferation of misinformation and how to stop it. Prof. Stromer-Galley has been studying social media before it was called social media, and has embarked on a new research project on misinformation.

Here are her comments about the toolkit:

“The communication and information science research supports the approach the CDC is pushing – the greatest influencers are people in our network who we trust: parents, doctors, religious leaders, close friends,” said Stromer-Galley.

[...]

Source: [COVID Misinformation and How to Stop It | Syracuse University News](#)