

# COVID-19 Beliefs, Behaviors & Norms Survey | MIT

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Policy and communication responses to COVID-19 can benefit from better understanding of people's baseline and resulting beliefs, behaviors, and norms. In collaboration with Facebook, and with input from researchers at Johns Hopkins University (JHU), the World Health Organization (WHO), and the Global Outbreak Alert and Response Network (GOARN), we fielded a global survey on these topics.

A sample of Facebook users were invited to respond to the survey. Based on input from our team, Facebook provides weights to reduce bias due to nonresponse and to target each country's adult or Internet-using population, rather than just Facebook users. Aggregated statistics are available via our dashboards, JHU's dashbaords, and our public API. Microdata is available for researchers via data use agreements with Facebook and MIT.

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Source: [MIT COVID-19 Survey](#)