

Countering misinformation about COVID-19 | WHO

By WHO

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WHO has joined forces with the communications teams at the Government of the United Kingdom and the Prime Minister's office for an awareness campaign about the risks of incorrect and false information regarding the pandemic. "Stop The Spread" is a global campaign, rolled out on BBC World television, website and apps during May and June 2020.

The campaign aims to raise awareness among BBC audiences of the risks of misinformation on COVID-19. It encourages them to double check information from unreliable sources and promotes WHO and national health authorities as trusted sources of information.

[...]

Source: [Countering misinformation about COVID-19 | WHO](#)