

Clubhouse, Vimeo, DoubleVerify and others set to sign up to beefed-up disinformation code in the EU | TechCrunch

By Natasha Lomas

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Audio social network Clubhouse, video sharing platform Vimeo and anti-ad fraud startup DoubleVerify are among a clutch of tech companies and organizations preparing to sign up to a beefed-up version of the European Union's Code of Practice on Online Disinformation, the Commission said today.

Back in May the EU's executive said it would be strengthening the (still) voluntary code which is aimed at driving joined-up industry action to counter the spread of harmful disinformation online.

It called on smaller digital services and adtech firms to sign up — saying it particularly wanted broader participation, not just the usual platform giants (some of whom were among the first group of signatories).

Facebook, Google, Twitter and Mozilla were among the first clutch of tech platforms to sign up to the EU disinformation code back in 2018, while TikTok joined last summer.

Eight newbies are said to be preparing to agree to the beefed-up code now.

[...]

Source: [Clubhouse, Vimeo, DoubleVerify and others set to sign up to beefed-up disinformation code in the EU | TechCrunch](#)