

Climate change conspiracy memes on Instagram extend across the web | FirstDraft

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In September 2020, Facebook (which owns Instagram) committed to “tackling climate misinformation” and announced it would apply warning labels to both Facebook and Instagram posts containing climate change misinformation.

Despite Facebook’s announcement, a First Draft analysis identified thousands of Instagram posts associated with the hashtags #climatehoax, #globalwarminghoax, #globalwarmingisahoax, #carbonkleptomania, #globalcooling, #climatechangehoax, #globalwarmingisfake, #noclimateemergency and #climatescam that remain active on the social media platform. First Draft was able to collect data from 3,849 of these posts.

[...]

Source: [Climate change conspiracy memes on Instagram extend across the web](#)