Climate Mis-/Disinformation Backgrounder | Climate Action Against Disinformation

By CAAD
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The explainer covers key aspects of climate mis-/disinformation: Climate Mis-/Disinformation Backgrounder

1. **Definitions**: It defines these terms, highlighting their obstructive role during critical climate action phases.
2. **Classification**: It categorizes major climate mis-/disinformation narratives, aiding recognition of deceptive tactics.
3. **Sources**: It reveals the climate change counter-movement (CCCM), encompassing various actors perpetuating misinformation.
4. **Mis-/Disinfluencers**: It explores actors spreading false information, varying from profit-seekers to attention-seekers.
5. **Tactics**: It examines CCCM strategies, from lobbying to greenwashing, that hinder climate action.
6. **Solutions**: It suggests measures like platform policies, government actions, prebunking, and debunking to combat misinformation effectively.

This concise overview equips readers with a clear understanding of climate mis-/disinformation and strategies to address it.

[...]

Source: Climate Action Against Disinformation | Climate Mis-/Disinformation Backgrounder