

# China Uses YouTube Influencers to Spread Propaganda | The New York Times

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Millions have watched Lee and Oli Barrett's YouTube dispatches from China. The father and son duo visit hotels in exotic locales, tour out-of-the-way villages, sample delicacies in bustling markets and undergo traditional ear cleanings.

The Barretts are part of a crop of new social media personalities who paint cheery portraits of life as foreigners in China — and also hit back at criticisms of Beijing's authoritarian governance, its policies toward ethnic minorities and its handling of the coronavirus.

[...]

Source: [China Uses YouTube Influencers to Spread Propaganda - The New York Times](#)