

Capitol coup should be a wake-up call to brands about disinformation | Fast Company

By Jeff Beer

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Consumer activist Nandini Jammi, cofounder of Sleeping Giants and Check My Ads, says that marketers have spent entirely too much time worrying about what real news their ads appear alongside—and a shocking lack of time concerned with whether their ads are funding disinformation online.

[...]

Source: [Capitol coup should be a wake-up call to brands about disinformation](#)