

Cambridge Analytica's Facebook Data Abuse Shouldn't Get Credit for Trump | The Verge

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Taken altogether, it seems like Facebook was taken in by a shady firm that misused data and lied about it. When Facebook found out, it did nothing. And making matters worse, we can't even point at Cambridge Analytica's deception as the reason Trump was elected: a closer look at its methods suggests they might not even work.

Source: [Cambridge Analytica's Facebook data abuse shouldn't get credit for Trump | The Verge](#)