

Cambridge Analytica and the RNC suppressed Black voters in 2016, new report says | The Washington Post

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A database built by Cambridge Analytica, the Republican-aligned firm that unraveled over allegations of improper use of Facebook data, disproportionately identified Black voters as ripe for “Deterrence” in profiles prepared for Donald Trump’s 2016 campaign, according to a report Monday from [Britain’s Channel 4 News](#).

The president’s reelection campaign called the segment “fake news,” and an aide who handled data in 2016 said the material went unused by the campaign.

[...]

Source: [Cambridge Analytica and the RNC suppressed Black voters in 2016, new report says - The Washington Post](#)