

Black women are being targeted in misinformation campaigns. Here's what to know. | The Lily

By Soo Youn

October 2, 2020

For years, Shireen Mitchell has felt like she's screaming into the void. As a Black woman and entrepreneur whose expertise is in media manipulation, she's been researching disinformation in social media for years, well before the 2016 presidential election.

Then on Monday, a report from [Britain's Channel 4 News](#) claimed that Cambridge Analytica — the now-defunct research firm co-founded by Stephen K. Bannon, the chief executive of President Trump's 2016 campaign — disproportionately identified Black voters in swing states to dissuade them from voting for Hillary Clinton or at all.

Mitchell says the story underscores her warnings about digital vote suppression aimed at Black people ahead of Nov. 3.

[...]

Source: [Black women are being targeted in misinformation campaigns. Here's what to know. - The Lily](#)