

Bing Query Disinformation: Digging Deeper Into Stanford's Research | MediaPost

By Laurie Sullivan

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On Friday, I published an article about misinformation running high in Microsoft Bing search queries results based on a study conducted at Stanford by two men, a student and a postdoctoral scholar.

For me, the [study](#) presented unanswered questions based on the findings, which claim that Microsoft Bing returns disinformation and misinformation in query results at “a significantly higher rate than Google.”

I wondered how personalization or location of the IP address might skew the query results. So I reached out to ask the authors of the report — Bing's Top Search Results Contain an Alarming Amount of Disinformation.

These two questions also were concerns of the authors who designed the study.

[...]

Source: [Bing Query Disinformation: Digging Deeper Into Stanford's Research 12/23/2019](#)