

Big Oil Uses Newsletter Ads to Spread Misinformation Ahead of Hearing | Gizmodo

By Molly Taft and Emily Atkin

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On Thursday, a cadre of Big Oil CEOs will testify at a examining whether their companies engaged in a campaign to mislead the public about climate change.

In the run-up to that hearing, those same Big Oil companies have been running ads to mislead the public about climate change in the nation's most popular political newsletters.

The email newsletter Punchbowl News, for example, was sponsored by ExxonMobil last week. Each day, three times a day, Exxon told more than that the company is "working to reduce emissions and help advance climate solutions," and "advancing climate solutions like carbon capture and storage to help create a lower-carbon energy future."

[...]

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