

News Item

Behind Fake-Account Issue That Elon Musk Cited in Calling Twitter Deal 'On Hold' | The Wall Street Journal

By Sarah E. Needleman May 15, 2022

Elon Musk's tweet saying his planned Twitter Inc. acquisition was on hold put the spotlight on questions about fake accounts, which have vexed social-media platforms for years.

Mr. Musk, the chief executive officer of Tesla Inc., said in a tweet early Friday that his \$44 billion deal to buy Twitter was "temporarily on hold pending details supporting calculation that spam/fake accounts do indeed represent less than 5% of users."

[...]

Source: <u>Behind Fake-Account Issue That Elon Musk Cited in Calling Twitter Deal 'On Hold'</u> | <u>WSJ</u>