

AT&T Promised Lower Prices After Time Warner Merger—It's Raising Them Instead | Ars Technica

By Jon Brodtkin

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AT&T is raising the base price of its DirecTV Now streaming service by \$5 per month, despite promising in court that its acquisition of Time Warner Inc. would lower TV prices.

AT&T confirmed the price increase to Ars and said it began informing customers of the increase this past weekend. "The \$5 increase will go into effect July 26 for new customers and varies for existing customers based on their billing date," an AT&T spokesperson said.

Source: [AT&T promised lower prices after Time Warner merger—it's raising them instead | Ars Technica](#)