

As Facebook abandons fact-checking, it's also offering bonuses for viral content | Nieman Journalism Lab

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Hours after Donald Trump was sworn in as president, users spread a false claim on Facebook that Immigration and Customs Enforcement was paying a bounty for reports of undocumented people.

“BREAKING — ICE is allegedly offering \$750 per illegal immigrant that you turn in through their tip form,” [read a post](#) on a page called NO Filter Seeking Truth, adding, “Cash in folks.”

[Check Your Fact](#), [Reuters](#), and other fact-checkers debunked the claim, and Facebook added labels to posts warning that they contained false information or missing context. ICE has a tip line but [said it does not offer cash bounties](#).

This [spring](#), Meta plans to [stop working with fact-checkers in the U.S.](#) to label false or misleading content, the company [said on Jan. 7](#). And if a post like the one about ICE goes viral, the pages that spread it could earn a cash bonus.

[...]

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