

# Apple Took 8 Days to Give Me the Data it had Collected on Me. It was Eye Opening. | USA Today

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How much does Apple know about me? The answer surprised me.

Following Facebook's acknowledgement that it had let a political ad targeting firm scrape the personal data of 87 million users, I rushed to see what kind of [personal data the social network](#) and [Google](#) had gathered on me. Both had more information, reaching back longer, than I had envisioned.

So Apple was next. I use an iPhone, iPad and two Mac computers, and Apple also offers data downloads in the privacy section of its website. It's hard to find, and once you do make the connection, you can expect a hefty wait to get the results.

But don't expect to stay up all night reading what Apple has on you.

The zip file I eventually received from Apple was tiny, only 9 megabytes, compared to 243 MB from Google and 881 MB from Facebook. And there's not much there, because Apple says the information is primarily kept on your device, not its servers. The one sentence highlight: a list of my downloads, purchases and repairs, but not my search histories through the Siri personal assistant or the Safari browser.

[Source: Apple took 8 days to give me the data it had collected on me. It was eye opening.](#)