

# Anti-Vaxx Propaganda is Flooding the Internet. Will Tech Companies Act? | The Guardian

By Lucky Tran, Rachel Alter and Tonay Flattum-Riemers

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*When it comes to providing accurate medical information, social media is a hot mess. Reporting by the Guardian and elsewhere over the last few months has revealed many troubling examples: the top searches for vaccines on Amazon [turn up anti-vaxx books instead](#); YouTube purposely keeps viewers on its website by suggesting [increasingly conspiratorial content](#); [Facebook is a safe haven for propagandists](#) and helps anti-vaxx profiteers make money.*

*The result? We are experiencing rising outbreaks of eliminated diseases like measles, and the World Health Organization has named vaccine hesitancy one of the [top threats to global health in 2019](#).*

*At the center of this storm are online “echo chambers” which suck in concerned parents behind walled gardens rife with anti-vaxx material. Many of these echo chambers – pages and online groups like “[Vaccine Resistance Movement](#)”, “[Vaccine Re-education Discussion Forum](#)”, and “[Vaccine Injury Stories](#)”, for example – have hundreds of thousands of followers. Where do they come from? Much of the blame can be placed on profiteers: those who seek to exploit the ignorance and fears of parents and others for financial gain.*

*[...]*

Source: [Anti-vaxx propaganda is flooding the internet. Will tech companies act? | Lucky Tran, Rachel Alter and Tonay Flattum-Riemers | Opinion | The Guardian](#)