

News Item

Americans' Trust in Mass Media Edges Down to 41% | Gallup News

By Megan Brenan September 27, 2019

WASHINGTON, D.C. — Americans remain largely mistrustful of the mass media as 41% currently have "a great deal" or "fair amount" of trust in newspapers, television and radio to report the news "fully, accurately and fairly." This latest reading represents a four-percentage-point dip since last year and marks the end of <u>improvements in back-to-back years</u> after <u>hitting an all-time low</u>.

Although trust in the media has edged down this year, it is well above <u>the record</u> <u>low of 32% in 2016</u> when Republicans' trust dropped precipitously and drove the overall trust reading down during the divisive presidential campaign. Republicans' trust is still at a very low level and a wide gap in views of the media among partisans persists as 69% of Democrats say they have trust and confidence in it, while 15% of Republicans and 36% of independents agree.

[...]

Source: Americans' Trust in Mass Media Edges Down to 41% | Gallup News