

Americans' activism on social media differs by race, age, party | Pew Research Center

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From [global protests](#) against racial injustice to [the 2020 election](#), some Americans who use social media are taking to these platforms to mobilize others and show their support for causes or issues. But experiences and attitudes related to political activities on social media vary by race and ethnicity, age, and party, according to a Pew Research Center survey of U.S. adults conducted June 16-22, 2020.

People can be politically active on social media in many ways. This survey asked Americans about four different types of activities that they may have engaged in on these platforms. Overall, about one-third of social media users (36%) say they have used sites like Facebook, Twitter and others in the past month to post a picture to show their support for a cause, look up information about rallies or protests happening in their area (35%) or encourage others to take action on issues they regard as important (32%). A smaller share (18%) reports using a hashtag related to a political or social issue on social media during this time.

[...]

Source: [Americans' activism on social media differs by race, age, party | Pew Research Center](#)