

News Item

## Amazon Is Pushing Readers Down A "Rabbit Hole" Of Conspiracy Theories About The Coronavirus | BuzzFeed News

By Craig Silverman and Jane Lytvynenko March 16, 2021

**Conspiracy theorist David Icke's lies** about COVID-19 caused Facebook, Twitter, YouTube, and Spotify to ban him. But on Amazon, Icke, who believes in the existence of lizard people, is recommended reading.

Despite being filled with misinformation about the pandemic, Icke's book *The Answer* at one point ranked 30th on Amazon.com's bestseller list for Communication & Media Studies. Its popularity is partly thanks to the e-commerce giant's powerful recommendation algorithms that suggest *The Answer* and other COVID conspiracy theory books to people searching for basic information about the coronavirus, according to new research shared exclusively with BuzzFeed News.

[...]

Source: Conspiracy Theory Books About COVID Are All Over Amazon